



Traffic Manager, CDI, 100% (Barcelona, Spain)

COMPANY

Since 2007, **lemonads** is a major player of acquisition and monetization of digital traffic. As a fast-growing group, **lemonads** has clients all over the world, and offices in Switzerland, Luxembourg, Portugal and Spain.

Human being and innovation are at the heart of each of our decisions. By joining **lemonads**, you will join a dynamic team, passionate, and united by one common goal that drive us: being the market leader!

If you like technological environment and want to evolve in an ambitious worldwide company, join our team and become our new partner!

ROLE

This position is based in Barcelona. You will be part of the Monetization Team of **lemonads**. Your role is to manage and develop digital marketing campaigns on our platform lemonads.com (CPA network). This position has the following goals:

- Implementing advertising campaigns from RTB display.
- Implementing performance based advertising campaigns (CPI, CPL, CPA, CPS, Pay Per Call).
- Testing and validating data performance to clients.
- Update on a daily basis the status of the leads on the company's CRM.
- Build and maintain an excellent relationship with your Team members.
- Coordinate operations with IT and sales team.

PROFILE

- You have a first successful experience in advertising.
- You are fluent in English and French. Another language is a plus.
- You are comfortable at dealing with people.
- You are autonomous and demanding with yourself.
- You can work under pressure and keep a positive attitude.
- You want to work on an ambitious project.

To apply, please send your resume and your cover letter to job.93@lemonads.com with the tag "BCN Traffic Manager".